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Contact: Deanna Hengge
Phone: 859-578-4982
E-mail: DHengge@HUFF.com

Huff Realty - HomeServices of America Inc., a Berkshire Hathaway Affiliate announces Merger with Cindy B!

FORT MITCHELL, Kentucky – HUFF Realty, announced today the completion of a merger with Cindy B! Realtors, a local firm that ranks fifth in units sold and boasts the highest individual agent productivity in the Northern Kentucky market.

The announcement was made by Jim Huff, Chief Executive Officer, HUFF Realty, Bill Heckman, General Manager, HUFF Realty and Cindy Brouillette, Founder of Cindy B! Realtors.

“When we explored the possibility of merging, that was a strategy I knew I wanted to seriously consider,” said Brouillette. “The HomeServices national network plus their strong integrated mortgage, title and insurance services compliment my commitment to delivering a superior consumer experience.”

“Cindy B! Realtors is an outstanding company known for professionalism and exceptional customer service,” said Huff. “Combining the Cindy B! organization with the success of our already growing Fort Mitchell office is an opportunity that we did not want to pass up. The ability to pool our resources is something that will benefit our clients and sales associates.”

Huff Realty will continue to merge with quality real estate operations that have long-term, positive growth prospects for the future. “Cindy B! Realtors has prided itself on delivering both innovation and world-class service. Like HUFF, Cindy B! has established a great reputation in our community, we look forward to growing together,” said Heckman. “We are pursuing an aggressive growth strategy at a time when many real estate companies are compelled to cut back.”

The combined company will operate under the HUFF Realty name. Financial terms of the merger were not disclosed.

HUFF REALTY is a member of HomeServices of America, the second largest home services provider in the United States. HomeServices, a Berkshire Hathaway affiliate, operates in 19 states under 20 residential real estate brand names. HUFF REALTY is a company built on family values, integrity and results. Growing to over 800 agents and surpassing one billion dollars in annual sales, HUFF REALTY provides the expertise and personal care you need and deserve. HUFF REALTY clients enjoy the benefits of a full service brokerage including mortgage, title, relocation, rental, home warranty, new construction and commercial services. For more information about HUFF REALTY, visit www.HUFF.com featuring more than 20,000 local listings and 2 million national listings.

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