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FOR IMMEDIATE RELEASE:

Jennifer Gorohoff Earns Certified Residential Specialist (CRS) Designation

Reno, Nev. (April 9, 2015) - Jennifer Gorohoff, of RE/MAX Realty Affiliates in Reno, has been awarded the prestigious Certified Residential Specialist (CRS) designation by the Council of Residential Specialists, the largest not-for-profit affiliate of the National Association of REALTORS®.

REALTORS® who receive the CRS designation have completed advanced courses and have demonstrated professional expertise in the field of residential real estate. At RE/MAX Realty Affiliates, 44 percent of the agents hold their CRS designation, while only 10 percent of agents in the United States hold the designation. Fewer than 40,000 REALTORS® nationwide have earned the credential.

Home buyers and sellers can be assured that CRS designees subscribe to the strict REALTOR® code of ethics, have access to the latest technology and are specialists in helping clients maximize profits and minimize costs when buying or selling a home.

“Jennifer has become an incredible part of the RRA team,” said Amy Lessinger, RRA broker-owner. “Her dedication and commitment to the business truly shows.”

A 16-year real estate veteran, Gorohoff worked as a broker/associate at a real estate agency in Susanville, CA before moving to Reno and joining RRA in 2014. She has been a licensed agent since 1999 and a licensed California broker since 2008. She has also earned her GRI (Graduate, REALTOR® Institute) designation. Gorohoff is a past president of the Lassen Association of Realtors and the Rotary Club, both in Susanville, CA.

About RE/MAX Realty Affiliates

RE/MAX Realty Affiliates is the highest producing real estate office, as recognized by Northern Nevada Regional Multiple Listing Service. RE/MAX is proud to help raise millions of dollars and support charitable organizations like the Children’s Miracle Network. For more information, visit www.RenoToTheMax.com.

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