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**FOR IMMEDIATE RELEASE:**

**RE/MAX Realty Affiliates Agent Craig Boltman Earns  
International Designation for Luxury Home Marketing Expertise**

Reno, NV (August 27, 2014) - RE/MAX Realty Affiliates Agent, Craig Boltman, has earned the prestigious [Certified Luxury Home Marketing Specialist](#)<sup>®</sup> designation in recognition of his experience, knowledge and expertise in the luxury home market. “Craig Boltman is an example of a real estate professional who has worked to develop market knowledge and the special skills and competencies necessary to provide exceptional service in the fine homes and estates marketplace,” said Institute for Luxury Home Marketing President Laurie Moore, upon announcing Boltman’s designation. “Affluent buyers and sellers can turn to sales professionals who have this designation and be confident they have special expertise and experience in the luxury home marketplace.”

“The Certified Luxury Home Marketing Specialist designation is evidence of my ability to meet the needs of affluent buyers and sellers,” said Boltman. “My membership in the Institute for Luxury Home Marketing also provides me with marketing tools and networking capabilities that benefit my clients.”

Boltman has been working in real estate for more than ten years and was recently promoted to the position of RRA Managing Broker, under Broker-Owners Amy Lessinger and John Fisher. His degrees in marketing and finance, as well as the impressive number of successfully closed transactions, provide the basis for his continued success. He has been inducted into both the RE/MAX President’s and Platinum Clubs. He has earned his CRS (Certified Residential Specialist), CDPE (Certified Distressed Property Expert) and e-Pro designations.

RE/MAX Realty Affiliates is Northern Nevada’s highest producing office in per agent productivity on average, as recognized by Northern Nevada Regional Multiple Listing Service. RE/MAX is proud to help raise millions of dollars and support charitable organizations like the Children’s Miracle Network. For more information, visit [www.RenoToTheMax.com](http://www.RenoToTheMax.com).

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