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**FOR IMMEDIATE RELEASE:**

**Diane Heaton Receives  
Certified Residential Specialist (CRS) Designation**

**Reno, NV (October 22, 2012)** - Diane Heaton, a RE/MAX Realty Affiliates REALTOR®, has been awarded the prestigious Certified Residential Specialist (CRS) Designation by the Council of Residential Specialists, the largest not-for-profit affiliate of the National Association of REALTORS.

REALTORS® who receive the CRS designation have completed advanced courses and have demonstrated professional expertise in the field of residential real estate. Fewer than 38,000 REALTORS® nationwide have earned the credential. At RE/MAX Realty Affiliates, 30% of the agents hold their CRS designation, while only 5% of agents in the United States hold the designation.

Home buyers and sellers can be assured that CRS designees subscribe to the strict REALTOR® code of ethics, have access to the latest technology and are specialists in helping clients maximize profits and minimize costs when buying or selling a home.

“Having this designation gives me a higher level of experience and allows me to provide a better level of service to my clients” said Heaton.

Originally from the San Francisco Bay Area, Heaton has been in the sales and service business for more than 35 years, and she has been a REALTOR® for the last 16. She started a Business Networking International Chapter (the BNI Millionaires) four years ago and is currently serving her second term as president. In addition to the CRS, she also holds the CDPE and SFRS designations.

RE/MAX Realty Affiliates has quickly grown to be the highest producing office as recognized by Northern Nevada Regional Multiple Listing Service. For more information about becoming a RRA agent, visit [www.BestRenoAgents.com](http://www.BestRenoAgents.com).

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