

Commission Rate Menu

Silver Plan

Core Services plus ...
 Discounted Rate
 Returning clients
 Multiple transactions
 Cancellation Guarantee

Most Preferred Plan Gold Plan

Core Services plus...
 Team Support
 Seller's Home Warranty
 Stager Report
 Cancellation Guarantee

Platinum Plan

Core Services & Gold Plan,
 Plus...
 Team Support
 Pre-inspectioager
 Buyer's Warranty
 Cancellation Guarantee

A Proven & Repeatable System to get up to 10.8% more money than other properties

Core Services

Seller Counseling Interview
 No CMA Absorption Analysis
 National Market Review
 Regional Market Review
 Neighborhood Market Review
 and Indications
 Detailed review of competition
 Annual Real Estate Cycle review
 Review of Distressed Property
 analysis
 Multifamily Impact
 Personal buyer profile
 Targeted buyer system
 Preview your property and install a
 lockbox
 Provide feedback on "staging"
 your home
 Have a yard sign and flyer box
 installed
 Have professionally designed
 color flyers
 Create virtual tour online
 Realtor.com
 Yahoo
 Craigslist

Zillow
 FrontDoor
 Trulia
 Oregonlive
 bhhsnw.com
 my personal website
 Youtube Video
 Weekly Craigslist Posting
 Reverse Prospecting: Realtor
 network
 Mail "Just Listed" postcards to a
 radius of homes in the area
 Send "Just Listed" eCards to the
 Realtor community
 Promote your Open House online
 Broker's Open House
 Enter your home as a "Featured
 Home" on my website
 Complimentary American Home
 Shield Home Warranty
 Register you for HomeServices
 membership
 Enter listings into RMLS
 Post documents to RMLS
 Post photos to RMLS

Order Home Book
 Commission leverage advantage
 Order sign installation/removal
 Professional photography
 Email 'Just Listed' eCards
 Mail 'Just Listed' postcards
 Mail 'Just Sold' postcards
 Digital copy of flyers to over 4000
 agents
 Create online flyers
 Single Property Website
 Set-up online Seller Advantage
 report
 Set-up seller web report from
 website
 Courier service for listings
 Implement into sphere marketing
 campaign
 Paperless transaction technology
 Collect feedback from every
 buyer and agent that views your
 home
 Collect HOA documents as
 needed
 Professionally written copywriting