

Did you know...?

- International business is happening in **every** U.S. state!
- Last year international buyers spent \$103 billion on U.S. residential properties
- The price of homes purchased by international buyers was **over \$240k more** than the median price of all transactions last year
- The majority of global transactions are **cash** purchases



Certified International Property Specialist (CIPS)

What is a CIPS?

A **Certified International Property Specialist** (CIPS) is a global real estate professional who has undergone specialized training focused on conducting business in the international real estate arena. The CIPS designation is the only international designation recognized by the National Association of REALTORS®.

Only REALTORS® who have completed extensive coursework and demonstrated considerable experience in international business are awarded this prestigious designation.

Value Proposition

As a CIPS designee, I have the education, the resources, and the network to build an international marketing strategy to help attract qualified buyers to your property.



Global Network to Attract Foreign Buyers

As a **Certified International Property Specialist**, I am part of a global referral network comprised of elite international property professionals from over 40 countries. I can use this network to market your home to consumers beyond our borders. By utilizing the CIPS network, your property will have true global exposure.

Australia
Austria
Bahamas
Bahrain
Belize
Brazil
Bulgaria
Canada
China
Costa Rica
Czech Republic
Guam



Sweden
Thailand
Trinidad & Tobago
United Arab
Emirates
United Kingdom
Uruguay
U.S.A.

The reach of the CIPS Network

Honduras	Italy	Korea	Mexico	Singapore
India	Japan	Mexico	Portugal	South
Indonesia	Korea	Netherlands	Romania	Africa
Ireland	Malaysia	Philippines	Russia	Spain

