

TOP AGENT

MAGAZINE

A professional portrait of Deanna Wojcieszak, a woman with short brown hair and blue eyes, smiling warmly. She is wearing a black top, a silver chain necklace with a large pendant, and hoop earrings. Her arms are crossed. The background is a soft, out-of-focus grey.

Deanna
Wojcieszak

Alison Hardy Photography

Deanna Wojcieszak



A self-described real estate “jack-of-all-trades,” Hartford Top Agent Deanna Wojcieszak loves helping people find their dream homes. She chose to go into real estate after her own frustrating experience buying

a for-sale-by-owner home. “I could never get a hold of the guy and never knew what was going on. I wished I had an agent I was working with,” she recalls. “So when I was looking at getting back into the work force,



I remembered that and had always loved real estate and interior design and thought it would be a good fit.”

Deanna was right! It was a good fit and she has been enjoying a thriving career ever since. She serves Hartford and many of the surrounding communities, including parts of Washington, Waukesha and Dodge Counties. “I like to stay within areas that I’m knowledgeable about,

which allows me to better serve my clients,” Deanna says.

Many people don’t understand what goes on behind the scenes of a real estate transaction. Deanna does, however, and she believes that gives her a competitive advantage. “I have to understand all the different dynamics – what the lender’s job is, what the title company does and all the other little details,” she says



“Understanding all those parts and putting them together helps me get my transactions to closing.”

Clients who have worked with Deanna often remark upon her professionalism and extensive knowledge. “What I hear from clients after the transaction is that they want to stay in contact with me,” she says. “I

look at my clients as family and treat them that way. I really care about what’s going on in their lives.”

A strong sense of commitment is evident in everything Deanna does to maintain her business. “I always hope that I’m striving for quality service and commitment to my clients,” she says. “I stay on top of my



education and make sure that when someone is calling me to find out what's going on, I'm able to give them the answers and information they need.”

Deanna's commitment to her clients and the resulting success has earned her coveted industry recognition. She has been named to the RE/MAX 100% Club and been honored with numerous production awards. And yet, when it comes to what she finds

most rewarding about her work, that honor is reserved for her clients. “Knowing that someone was so happy with my service that they're willing to refer me to someone else means so much to me,” she says.

Deanna strongly believes in giving back to the communities that support her business. “I like to be involved in different organizations to get a feel for what is happening throughout the community,” she says. She is



currently involved in the local Rotary Club, and active with the Juvenile Diabetes Research Foundation. “My daughter has had Type 1 diabetes since she was 5, so helping them is very important to me.”

Looking to the future of her business, Deanna sees exciting opportunities for growth. “A lot of agents who get

into real estate don’t realize it’s a business and that you have to create a business plan every year,” she says. “I sit down with my broker to work out my goals and projections,” she continues. “My next step is to continue my education and achieve more certifications. This might also be the year I finally get an assistant,” she adds with a laugh.

To learn more about Deanna Wojcieszak of the Mary Sloane Team at RE/MAX Insight, call 262.707.2458, email remaxdeanna@gmail.com or visit www.DeannaSells.com