

FOR IMMEDIATE RELEASE

QuickBuy 7.13.22

RealtySouth Offers Home Sellers New Way to Receive an Immediate Offer for Their Home with QuickBuy®

Birmingham, AL – [RealtySouth](#) is excited to announce a new program offering home sellers the opportunity to request a qualifying guaranteed cash offer with the QuickBuy® program- a fast and secure alternative to a traditional home sale.

QuickBuy® is offered by RealtySouth through a relationship with national iBuy expert, Moving Station.

QuickBuy® empowers RealtySouth agents to serve their clients with a full suite of “instant” home sale solutions. Sellers will enjoy the certainty and the convenience of an “immediate offer” while benefitting from the expertise and guidance of a dedicated Realtor.

“QuickBuy is an added tool your RealtySouth agent now has to help sellers get more for their home in the shortest amount of time with the least amount of inconvenience. For most sellers it is all about maximizing the sales price, but for others it is more important to be able to move swiftly and with minimum disruption. Convenience usually has a price, but it is worth knowing what that is before making the final decision,” said Jim Dye, Senior Vice President and Chief Operations Officer at RealtySouth.

There is no cost for consumers to request a QuickBuy® offer. Thousands of homeowners across the country have sold their homes through QuickBuy® since it launched in 2012. Today, QuickBuy® remains the only instant buy – or “iBuy” -program serving all 50 states.

Want more information about RealtySouth’s instant home buying tool? Reach out to your RealtySouth Realtor or [contact us](#).

About RealtySouth

Since 1955, RealtySouth agents have worked with generations of families to buy and sell their homes, which has made a huge impact in helping to build communities across Alabama. RealtySouth is Alabama’s largest full-service independent real estate company reaching statewide with 21 branch offices supporting an ever-growing agent population of over 800 licensed experts.

About Moving Station

Moving Station, LLC has provided innovative real estate and relocation services nationwide since 1995. In 2012, Moving Station developed the first national iBuying solution, and today, QuickBuy® remains the only instant-offer solution serving all 50 states. Learn more at [quickbuy.com](#)

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