

## FOR IMMEDIATE RELEASE

CanopyTitle, LLC 6.4.22

### **(Birmingham, AL) Amye von Seebach, Esq. President of Canopy Title has been appointed to national DEI Advisory Council of ALTA (American Land Title Association)**

In March 2022, ALTA's Board of Governors approved the creation of a Diversity, Equity & Inclusion (DEI) Advisory Council comprised of ALTA members who have been critical in developing DEI initiatives at their organizations. In late April, ALTA CEO Diane Tomb invited Amye von Seebach, Esq., President of CanopyTitle, to join the council citing Amye's positive involvement in previously securing a grant from the ALTA Good Deeds Foundation which supports the charitable efforts of title professionals as they work to build and strengthen their local communities. In addition to her appointment to the ALTA DEI Council, von Seebach was asked to be an Ambassador for the ALTA Good Deeds Foundation.

Deeply honored to accept both appointments, von Seebach says, "These important, though tardy efforts are in response to years of underrepresentation of people of color in our industry, even in cities with large minority populations, like Birmingham, Alabama. I couldn't be more honored and excited to contribute to improvements in these important areas of our industry." ALTA CEO Diane Tomb adds, "Bridging opportunity gaps and ensuring that all people have a greater chance to succeed is the right thing to do. This is one step in ALTA's journey to help our members develop a more diverse, equitable and inclusive workforce. We commend those dedicating their time to this important Council and sharing their passion and insight to drive sustainable action." Amye will appear on the podcast "Women Who Lead" with Teresa Palacios Smith, the Chief Diversity, Equity & Inclusion Officer at HomeServices of America at the end of June.

For more information on ALTA and the DEI Council, visit <https://www.alta.org/about/leadership-committees.cfm?DEI-Advisory-Council>

ALTA: Founded in 1907 and headquartered in Washington, D.C., ALTA is the national trade association and voice of more than 6,000 title insurance agents, abstracters and underwriters are Active Members, ranging from small, one-county operations to large national title insurers in the United States. ALTA is represented by an Active ALTA Member in every county in the United States. ALTA members search, review and ensure land titles to protect homebuyers and mortgage lenders who invest in real estate.

About CANOPY TITLE, LLC: CanopyTitle began as Vulcan Title Company in 1998 and was created to serve the title insurance needs of its parent company, Johnson- Rast & Hays and sister mortgage company, Leaders-In-Lending. Johnson, Rast & Hays Real Estate Company soon merged with local real estate giants, Brigham-Williams, Ray & Company, and First Real Estate. The resulting merger brought the now iconic brand name, RealtySouth into being. RealtySouth proudly began marketing its Family of Services and its "all in one" approach to real estate. In 2002, RealtySouth and CanopyTitle were acquired by HomeServices of America, Inc., a Berkshire Hathaway affiliate. Today, CanopyTitle continues to provide title services statewide and provides closing and settlement services in the Birmingham and surrounding areas.

About ALTA GOOD DEEDS FOUNDATION: The ALTA Good Deeds Foundation supports the charitable efforts of title professionals as they work to build and strengthen their local communities and exemplify the title industry's values of "We Lead, We Deliver, We Protect."

About REALTYSOUTH: Since 1955, RealtySouth agents have worked with generations of families to buy and sell their homes, which has made a huge impact in helping to build communities across Alabama. RealtySouth is Alabama's largest full-service independent real estate company reaching statewide with 21 branch offices supporting an ever-growing agent population of over 800 licensed experts.

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