

## FOR IMMEDIATE RELEASE

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## Caring for Homeless Citizens Strikes Home with CanopyTitle,

**Date:** Thursday, March 18, 2021

In January, 2021, more than 50 qualified 501c3 applications were carefully considered to receive a \$6,000 grant. This grant would be given by the ALTA Good Deeds Foundation, which was formally founded in 2020, by the American Land Title Association (ALTA). “The Foundation’s purpose is to bolster the charitable efforts of title and settlement professionals and help people with housing needs as well as those adversely impacted by national emergencies, such as the COVID-19 pandemic,” shares Mary O’Donnell, Chair of the ALTA Good Deeds Foundation.

“My family and I have donated money and time to the Be a Blessing Birmingham organization over the years because we believe in Erica Robbins, the Founder. When I learned about the opportunity with the ALTA Good Deeds Foundation, I knew I had to go to work and nominate Be a Blessing Birmingham. We are thrilled the organization is selected to receive a \$6,000 grant,” shared Amye von Seebach, President of CanopyTitle, LLC (previously named TitleSouth, LLC, at the time of the nomination in January, 2021). CanopyTitle, LLC, is part of the RealtySouth family of services, and each year RealtySouth makes philanthropic endowments, and has committed to add an additional 50% of the total grant, bringing the full amount up to \$9,000.

“They are still citizens of Birmingham and they deserve to be treated with respect, and we are thrilled and honored to accept the \$9,000 grant on behalf of our mission and to continue to support the homeless citizens,” shares Erica Robbins, the Founder of Be a Blessing Birmingham.

On Thursday, March 18, 2021, the formal announcement of grant recipients was made at the ALTA March Springboard conference. “We are so impressed by the passion and commitment of title industry professionals to improve their communities. Our members are, and always have been, extremely involved in strengthening communities. We are proud and excited to support and build upon their and Be a Blessing Birmingham efforts,” announces O’Donnell. Diane Tomb, ALTA’s CEO, shared: “Being a Blessing Birmingham, nominated by Amye von Seebach, really stood out from the rest.”

In 2013, Robbins started a conversation with a man that lived under a Birmingham bridge. His story is not much different than many of the homeless population, he suffers from post-traumatic stress disorder after serving in the military. He was married and had children. After returning home from war, he was unable to be confined to small spaces. He only felt comfortable outside. Robbins reached out to her ask friends and family to help collect essential hygiene items. She would drive around the city looking for people who needed donations. Eventually, they began looking for her. This was the beginning of Be A Blessing Birmingham. “Our mission statement is to

bring awareness to and garner community support for the homeless community in Greater Birmingham, Alabama,” Robbins stated, “and this generous contribution will go a very long way to help sustain our mission and touch many lives in the coming months. Thank you Amye von Seebach for the nomination; ALTA Good Deeds Foundation for the \$6,000 grant, and for RealtySouth’s additional endowment bringing the total to \$9,000.”

**About CanopyTitle, LLC:** [CanopyTitle](#) is recognized as one of the premier title and closing service providers in the State of Alabama. Our goal at CanopyTitle is to provide exceptional customer and client service from start to finish. Our Closing Centers are full service real estate and settlement providers and use state of the art technology to coordinate and schedule closings. CanopyTitle is proud to offer a complete range of title examination, title insurance, and real estate closing services. On February 22, 2021, CanopyTitle, LLC, formally changed their name from TitleSouth, LLC.

**About ALTA Good Deed Foundation:** Good deeds grow communities. The [ALTA Good Deeds Foundation](#) supports the charitable efforts of title professionals as they work to build and strengthen their local communities and exemplify the title industry’s values of “We Lead, We Deliver, We Protect.” Additionally, organizations should be nonpolitical, nonpartisan, secular and focused on benefitting local communities.

**About Be a Blessing Birmingham:** Founded by Erica Robbins, [Be a Blessing Birmingham](#) is a 501c3 located in Birmingham, Alabama, and serves the Greater Birmingham homeless citizens by providing personal hygiene kits and food items every third Saturday of the month.

**About RealtySouth:** Since 1955, RealtySouth agents have worked with generations of families to buy and sell their homes, which has made a huge impact in helping to build communities across Alabama. RealtySouth is Alabama’s largest full-service independent real estate company. Reaching statewide with 21 branch offices supporting an ever-growing agent population of over 850 licensed experts. [Learn more.](#)

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