

# BUSINESS COURIER

## FOCUS ON REAL ESTATE

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### Showcasing the Realtor

**It's not just the house for sale  
that needs a marketing plan**



MARK BOWEN/COURIER

**Cindy Brouillette**, owner of Cindy B! Realtors in Fort Wright, takes an assertive approach to marketing her firm. Cindy B! was among the first locally to offer 3-D home tours via the Internet.