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FOR IMMEDIATE RELEASE:

Deb de Lancey Elected President of CRS Sierra Nevada Chapter

Reno, NV (January 15, 2015) – Deb de Lancey, an agent with RE/MAX Realty Affiliates (RRA), has been elected president of the Sierra Nevada Council of Residential Specialists Chapter for the 2015 term.

The Council of Residential Specialists (CRS) is a not-for-profit affiliate of the National Association of Realtors® comprised of more than 28,000 members. It awards the CRS Designation to experienced REALTORS® who have completed advanced professional training and demonstrated outstanding professional achievement in residential real estate. At RE/MAX Realty Affiliates, 44 percent of the agents hold their CRS designation, while only 10 percent of agents in the United States hold the designation. Fewer than 40,000 REALTORS® nationwide have earned the credential.

“I began my involvement with CRS a few years ago when I assisted in the planning of the Annual Fashion Show,” de Lancey says. “It was then that I realized how passionate the leadership team and members were about providing the highest quality of education and networking and, most of all, giving back to the community. With that being said, I am honored to be named the 2015 CRS President!”

de Lancey has been working as a real estate agent in Reno since 2001. In addition to the CRS, she has earned her CDPE (Certified Distressed Property Expert), ABR (Accredited Buyers Representative) and ePro (electronic pro) designations, enabling her to provide additional resources to her clients.

RE/MAX is proud to help raise millions of dollars and support charitable organizations like the Children’s Miracle Network. For more information, visit www.RenoToTheMax.com.

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