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**FOR IMMEDIATE RELEASE:**

**RE/MAX Realty Affiliates Agents  
Celebrate RE/MAX 40<sup>th</sup> Anniversary at Annual R4 Convention**

Reno, NV (March 15, 2013) – Eight RE/MAX Realty Affiliates (RRA) agents joined nearly 8,000 RE/MAX agents from 58 countries at the annual R4 Convention, held at the MGM Grand Garden Arena February 25-28, to celebrate the global real estate franchisor's 40th anniversary. RRA Broker-Owners Amy Lessinger and Brian Lessinger were joined at the conference by RRA agents Christy George, Ardea Heinen, Deb de Lancey, Jim de Lancey, David Morris and Diane Heaton.

At Monday evening's Opening General Session, they heard co-founders Dave and Gail Liniger reminisce about the last 40 years and offer motivation for the future as the U.S. housing industry is in the midst of a recovery from the worst downturn in recent history. Significant 2012 RE/MAX successes included:

- Worldwide, RE/MAX agents sold real estate valued at nearly \$300 billion, and since 1997, when RE/MAX agents were involved with more than 1 million transactions sides, no competitor has sold more.
- In the U.S., RE/MAX agents improved their productivity to an average of 16.3 transaction sides, more than any national franchise's agents.
- RE/MAX was awarded the #1 spot among real estate franchises in the two leading industry surveys: *Entrepreneur* magazine's Franchise 500 and the *Franchise Times* Top 200.
- RE/MAX agents continued to be the most productive in two national brokerage reports. Both the 2012 REAL Trends 500 and the RIS Media Power Broker reports showed RE/MAX agents the clear leaders with respect to agent productivity among the national franchise companies.
- The 24/7, on-demand RE/MAX University launched a revolutionary learning platform that promises to set the standard for the real estate industry. The full-fledged, interactive learning experience offers HD quality video and allows associates to create their own curriculum.

Condoleezza Rice was a featured speaker at the event, and entertainers included Kenny Loggins, Natalie Cole and Stevie Nicks

RE/MAX Realty Affiliates is Northern Nevada's highest producing office in per agent productivity on average, as recognized by Northern Nevada Regional Multiple Listing Service. RE/MAX is proud to help raise millions of dollars and support charitable organizations like Susan G. Komen Race for the Cure and the Children's Miracle Network. For more information, visit [www.RenoToTheMax.com](http://www.RenoToTheMax.com).

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