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**FOR IMMEDIATE RELEASE:**

**Tami Ritz Earns Professional Designation  
to Better Serve Homebuyers**

**Reno, Nev. (September 24, 2014)** - Tami Ritz, a Buyer's Agent with the Jan Mackenzie Group, of RE/MAX Realty Affiliates in Reno, has earned the prestigious Accredited Buyer's Representative (ABR) designation presented by the Real Estate Buyer's Agent Council (REBAC) of the National Association of Realtors® (NAR).

"Tami has elevated her knowledge of the home-buying experience and she is exceptionally prepared to provide buyers an outstanding quality of service," said Amy Lessinger, Broker/Owner of RE/MAX Realty Affiliates. "Seasoned agents like Tami, and the thousands of RE/MAX Associates who are already ABR certified, know that extensive education and training is essential to thoroughly represent buyer-clients."

The ABR designation is designed for real estate buyer agents who focus on working directly with buyer-clients at every stage of the home-buying process. NAR and its affiliated institutes, societies and councils provide a wide-range of programs and services that assist its members in increasing their skills, proficiency and knowledge.

Ritzi has also has earned her e-PRO certification. Offered through the National Association of Realtors, the e-PRO® certification requires learning, and applying, the most advanced technologies and social media strategies to a real estate business.

**About RE/MAX Realty Affiliates**

RE/MAX Realty Affiliates is the highest producing real estate office, as recognized by Northern Nevada Regional Multiple Listing Service. RE/MAX is proud to help raise millions of dollars and support charitable organizations like, Susan G. Komen Race for the Cure and the Children's Miracle Network. For more information, visit [www.RenoToTheMax.com](http://www.RenoToTheMax.com).

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