



WHY RE/MAX?

AGENT RECRUITMENT PACKET

RE/MAX First Choice has two locations
to better serve your clients and meet your business needs.



RE/MAX First Choice Baltimore
1201 Eastern Boulevard
Baltimore, MD 21221
410-391-6900

RE/MAX First Choice Nottingham
7850 Rossville Boulevard
Suite 222
Nottingham, MD 21236
410-661-1400





OUR MISSION

To help our RE/MAX First Choice Agents to lead successful lives.

OUR VISION

RE/MAX First Choice delivers a positive, productive, and profitable office that cultivates your personal level of success.

OUR BELIEFS

If we consistently do the right thing, then our success is inevitable.

We believe there is no growth without discomfort.

We believe in a culture that promotes better before bigger.

We believe if you want to accomplish something great, we must first expect it from ourselves.

We believe individuals are shaped by the attitudes and habits of those around them.

We believe everybody wins.

OUR VALUES

Empowerment: Leverage is the key to momentum.

Personal Growth: Life is 1% what happens to you and 99% how you respond to it.

Integrity: People will trust you and follow what you can logically and tangibly explain.



WHY RE/MAX?

COMMISSION STRUCTURE & AGENT INCENTIVES

AGENT COMMISSION FLEX PLANS

- 95% Commission - In-House Agent with Office: **\$450 Monthly**
- 95% Commission - Telecommuter Agent: **\$250 Monthly**
- 70% Commission - Telecommuter Agent: **FREE**

Other Commission structures available
based on Agent's business goals.

RECRUITING

Generous recruiting bonuses available.

AGENT MARKETING BUNDLE

- Five (5) Sign Panels
- Business Cards (500)
- Announcement Cards (100)
- Five (5) Sign Riders with Name and Phone Number



WHY RE/MAX?

IN HOUSE SUPPORT

MARKETING

Flyers, E-Blasts, Open House & Broker's Open Advertising.
Help creating a RE/MAX Mainstreet Profile, Website, and Biography.
Social Media Exposure & Personal Marketing Consulting.

ADMIN SUPPORT

File processing and review, virtual support, lead management,
digital advertising, and call center lead management.

MOMENTUM TRAINING

RE/MAX First Choice is dedicated to providing training that will
allow you to master your skills to build your business.

Some of the training programs offered are:

- *"100 Days to Greatness"* by Brian Buffini
- *"Commit To Mastery"*
- *"How to Build and Sell Your Own Business"*

These training programs are constantly evolving.

Our goal is to inspire you to create something
beyond what you currently have.

TRAINERS

Training is provided, in house, by our Broker, Agents,
Director of Agent Solutions & Services,
Director of Hospitality, Director of Technology,
and Outside Consultants.



WHY RE/MAX?

ANCILLARY SERVICES

SHERRIE LEACH - TRANSACTION COORDINATOR

- Transaction Management
- MRIS Data Entry
- MBIA Forms Management
- Assistance with Dropbox
- DocuSign
- Showing Appointment Scheduling

VALERIE MONROE - ADVANCED MARKETING SOLUTIONS Logo & Brand Design, Custom Facebook and Social Media Headers

ADMINISTRATIVE TASKS:

- Creation of custom verbiage for listings, including entering photos and listing into MRIS
- Custom Social Media posts and Property Collages for MRIS
- Product Farming - Just Listed and Just Sold Postcard and Flyer creation
- All things marketing!

ROB WARNS - PROFESSIONAL PHOTOGRAPHER

- Guaranteed at least 50 photos for you to use in marketing your listing
- Light editing and color correction included
- Additional Photoshop editing available, for an additional fee
- 24-48hr turn around time



OUR MISSION

To be the worldwide real estate leader, achieving our goals by helping others achieve theirs. Everybody wins.

OUR VISION

RE/MAX will always be the right place for real estate entrepreneurs who want a combination of independence, support and unique competitive advantages - and the right choice for customers who understand the benefits of having someone like that working on their behalf.

OUR BELIEFS

We believe real estate buyers and sellers everywhere deserve the world-class services of outstanding agents who are skilled, driven, and focused on achieving outstanding results.

We believe real estate is a full-time profession and career.

We believe in the power of preparation and education.

We believe in experience - and in the wisdom of learning from people who have it.

We believe individuals are shaped by the attitudes and habits of those around them.

OUR VALUES

Outstanding agents. Outstanding results.

We strive to be the best - through education, service and effort - at whatever we do.

Our people make a real difference in lives and communities around the globe.
One world. One RE/MAX.

At RE/MAX, you're in business for yourself,
But not by yourself.